

Heather Teague

Founder + CEO



Heather Teague has marketed more than 20 different programs at 15 colleges and universities across the nation.

With more than a decade of **education marketing and advertising experience**, Teague provides a fresh perspective on today's ever-changing and competitive higher education landscape.

Credentials:

- More than 14 years of experience in strategic marketing, branding, media, direct response, Web, message development and communications
- Extensive experience in education marketing (10+ years)
- Former Managing Director of Fresh Communications
- Former Marketing Manager at Collegis (now Deltak edu)
- Former Creative Director at top Central Florida ad agency
- Bachelor's Degree in Advertising
- Master's Degree in Marketing
- Seven-time ADDY award winner

Based on her years of working in education marketing, Teague has created a student lifecycle—representing where students fall in the “learning phase” of their life and how to craft a message that resonates at that critical point.

Contact us at info@teaguemarketing.com or 407.415.8661 to request an information kit with education campaigns to review.

Below are education clients served by Teague during her career:

Aakers Business College

Benedictine University

Brookdale Community College

Embry-Riddle Aeronautical University

Family Friendly Education

Florida Southern College

Gonzaga University

MBA Navigator

Montverde Academy

Rasmussen College

Sheffield School of Aeronautics

Stetson University

University of Baltimore

University of Florida

Utica College

University of Louisville

Valencia Institute

Webster College